



### **What is this Privacy Policy for?**

This privacy policy is for this website [www.airsourcing.co.uk](http://www.airsourcing.co.uk) operated by Answers In Retirement Limited (“we”, “us”, “our” or “ourselves”) and governs the privacy of its users who choose to use it. The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and ourselves. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

### **The Website**

We take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy.

### **Use of Cookies**

This website uses cookies to facilitate interactive facilities and to better the users experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device depending on your browser settings. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computers hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors. This however may result in you being unable to use much of the website's functions.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computers hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information.

Other cookies may be stored to your computers hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

### **Contact & Communication**

Users contacting this website and ourselves do so at their own discretion and provide any such personal details requested by us at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form

to email submission process but advise users using such form to email processes that they do so at their own risk.

We use any information submitted to provide you with further information about the products & services offered. This may also involve using your details and information provided to make enquiries on your behalf with third parties such as product providers in order to assist you in answering questions or queries.

### **External Links**

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites.

We cannot guarantee or verify the entire contents of any externally linked website despite our best efforts. Users should therefore note they click on external links at their own risk and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **Adverts and Sponsored Links**

This website may contain sponsored links and adverts from time to time. These will typically be served through our advertising product provider partners, to whom may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computers hard drive. Users should therefore note they click on sponsored external links at their own risk and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **Social Media Platforms including LiveChat**

Communication, engagement and actions taken through external social media platforms that this website participates in are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. We will never ask you for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact us through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

### **Shortened Links in Social Media**

We, through our social media platform accounts may share web links with you to relevant web pages. By default some social media platforms shorten lengthy urls [web addresses]. Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by ourselves. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and

therefore we cannot be held liable for any damages or implications caused by visiting any shortened links.

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